

**Evaluation Reports**  
**As per Rule 35 of PP Rules, 2004**

1. Name of Procuring Agency: Special Technology Zones Authority
2. Method of Procurement: Single Stage Two Envelope
3. Title of Procurement: Pre-Qualification for A Creative, Digital and PR Agency- Return Original Proposal
4. Tender Inquiry No.: T#05/21-22
5. PPRA Ref No.
6. Date and Time of Bid Closing: 1<sup>st</sup> September 2021 at 1130 hrs.
7. Date and Time of Bid Opening: 1<sup>st</sup> September 2021 at 1200 hrs.
8. No. of Bids Received: 16
9. Criteria of Bid Evaluation: As provided in the Tender Documents
10. Details of Bid Evaluation

Name of Bidder	Marks		Evaluated Cost	Rule/ Regulation/SBD*/Policy/ Basis of Rejection/ Acceptance as per Rule 35 of PP Rules, 2004.
	Technical (if Applicable) Technical Requirements	Financial (if applicable)		
M/s. Channel 7	N/A	N/A	N/A	Pre-qualified
M/s. Roshni Communications	N/A	N/A	N/A	Pre-qualified
M/s. MCOM	N/A	N/A	N/A	Pre-qualified
M/s. 4square	N/A	N/A	N/A	Lack of requisite experience for the similar project. Hence, not qualified.
M/s. Interlink	N/A	N/A	N/A	Required experience of managing digital campaigns is not present.
M/s. Cirrus	N/A	N/A	N/A	The work was from Director's portfolio not directly from company.
M/s. Marcom (pvt) ltd (MPL)	N/A	N/A	N/A	Lack of work references to judge the quality of work produced. Hence, not qualified.
M/s. Orientm Mccann	N/A	N/A	N/A	Pre-qualified
M/s. Keys production	N/A	N/A	N/A	Lack of relevant experience other than event management is missing. Hence, not qualified.
M/s. Creative Junction	N/A	N/A	N/A	Pre-qualified
M/s. Synergy	N/A	N/A	N/A	Financial statements of the company had not been submitted as advised in the tender document hence, non- responsive.

M/s. Brandkey	N/A	N/A	N/A	Reference from the government or any other multinational had not been submitted as advised in tender document hence, non-responsive.
M/s. Smartways	N/A	N/A	N/A	Financial statements of the company had not been submitted as advised in the tender document hence, non-responsive.
M/s. Time N Space Media (pvt) ltd	N/A	N/A	N/A	Pre-qualified
Eikon 7				Absence of office in Lahore/ Karachi. Hence, not qualified.

11. Any other additional/ supporting information, the procuring agency may like to share. **N/A**



**(Atif Bilal)**

Director Special Projects